

MLCC-Retailer Requirements for Keg Sales

Licensees selling kegs of beer for off premises consumption capable of holding 5 gallons or more must do the following:

- Require the purchaser of the beer to complete and sign a receipt as prescribed by the commission under subsection (2). If the purchaser of the beer does not possess a driver license or state of Michigan identification card, the retailer shall not sell beer in a keg to the customer.
- List type of ID, ID number and date of birth on the bottom of Registration Card.
- After you have filled out the Keg Registration Card, have the purchaser fill out and sign the Card. You may sell up to 4 kegs to the purchaser using the small sequential tags located to the right of the Card. Purchaser must initial designated area on each sequential tag used. If more than 4 kegs are sold you must use a new card.
- Peel the registrations tags (yellow keg sticker) from the book and attach it to the side of the keg near the top. Keg surfaces must be dry. It is best to apply the registration tags (yellow tag sticker) while the keg is in the cooler.
- Keg retailers shall maintain complete and accurate records of all keg registrations of the sale of kegs at the licensed establishment for a period of one month. Moreover, such records regarding keg sales shall, during reasonable hours, be open to inspection by the Commission, MLCC Investigators or other law enforcement officers.
- To order additional Keg Registration Card Books, please visit our website at www.michigan.gov/lcc and fill out the LCC-3005 form located under Executive Services.

According MCL 436.2030, the retailer will not return the keg deposit to the purchaser of beer if the tag is not attached to the keg upon its return. The individual signing the receipt does so with the understanding that he/she agrees not to damage the keg and not to remove or alter the attached identification tag. The individual signing the receipt does so with the understanding that he/she is subject to liability of serving the beer to any minor. A person not licensed as a retailer or wholesaler by the Michigan Liquor Control Commission and who removes the keg identification tag, allows the removal of the keg, and/or provides false information in the purchase of the beer keg is guilty of a misdemeanor punishable by imprisonment for not more than 93 days or a fine of not more than \$500, or both.